



Providing students a meaningful experience to apply classroom knowledge to real-life scenarios, bridging the gap between education and future financial and career success.

REAL-WORLD LEARNING. REAL FINANCIAL CONFIDENCE.

Junior Achievement Finance Park helps students cultivate a powerful growth mindset, hope in their ability to succeed, and confidence to pursue their educational and career interests with a clear understanding of how their choices shape their future. JA Finance Park is a fully immersive simulation, where students step into their own financial lives and navigate real-world decisions in a dynamic environment where every financial choice has real consequences and every decision builds real skills. The result? Students will emerge with confidence and vision to own their future.

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THIS WAS ONE OF THE MOST AMAZING EXPERIENCES I'VE HAD AS AN EDUCATOR OF 15+ YEARS. MY HOPE IS THAT EVEN MORE SCHOOL DISTRICTS ADOPT THIS EXPERIENCE FOR THEIR STUDENTS.

-JA Educator

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WHY FINANCE PARK MATTERS

Today's students will make some of the biggest financial decisions of their lives within just a few years of leaving school. Finance Park gives students a safe environment to practice those decisions before the stakes become real, helping them connect education, career planning, budgeting, and financial responsibility into one meaningful experience.

FOUNDATIONS THAT LAST

JA Finance Park helps students develop:

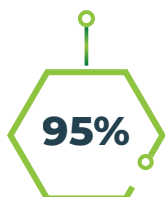
- ✓ **Confidence**
- ✓ **Financial Capability**
- ✓ **Future-Focused Mindset**

to navigate an increasingly complex financial future. The experience helps students build a strong foundation for lifelong financial well-being and greater economic opportunity.

WHERE AWARENESS BECOMES ACTIONABLE BELIEF

JA Finance Park stands apart because it doesn't stop at knowledge transfer. It helps students make learning personally relevant and actionable, creating a stronger connection between their choices today and their future outcomes.

STUDENTS SEE MORE CLEARLY HOW EDUCATION CONNECTS TO THEIR FUTURE



STUDENTS BELIEVE THEY CAN SUCCEED IN THE WORKPLACE



STUDENTS ARE MORE MOTIVATED TO PURSUE THEIR GOALS

By strengthening the connection between education, personal goals, and future success, the experience equips students with the belief and motivation that they can achieve life long financial success..